



HÖCHSTER PORZELLAN-MANUFAKTUR
1746

275th anniversary edition

Art edition

Golden Ox

In 2021, the Höchster Porzellan-Manufaktur celebrates its 275th anniversary. After the particularly dark year of 2020, the golden ox made of Höchster porcelain is now set to bring positive energy into the anniversary year.

-Gold stands for sunlight-



Unlimited Edition (Sales start January 2021)

positive energy

2.000,00 EUR

The story of the Golden Ox

Design: Mario Effenberger, Artistic Director of the Höchstler Porzellan-Manufaktur

Porcelain painting: Steffen Taubhorn, Master porcelain designer of the Höchstler Porzellan-Manufaktur



The bull from Frankfurt

The sculptor and the master of the duplicate in porcelain.

A prominent example of 20th-century porcelain art in Höchst are the internationally renowned bull and bear statues. Rheinhard Dachlauer sculpted the large bronze sculptures stand in front of the Frankfurt Stock Exchange and symbolize the rising (bull) and falling (bear) stock prices.

In 1994, Mario Effenberger replicated the well-known animal sculptures in his workshop at the Höchstler Porzellan-Manufaktur in porcelain and created the necessary models on a reduced scale. Effenberger has impressively mastered the challenge of making the now scaled-down sculptures appear as monumental as the original ones.

ART Design Goethe Edition

- The sun always rises behind the mountains -
- The play of colors delights the day-
- Nothing lasts forever, neither day nor night-

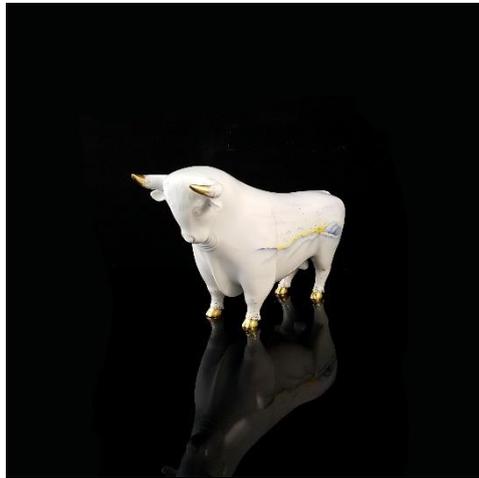
Art Design Goethe Edition



Mario Effenberger, Artistic Director of the Höchst Porzellan-Manufaktur created with the Art Design Goethe Edition on behalf of the export market in Taiwan a skilful connection between the internationally known large sculpture in front of the Frankfurt Stock Exchange, the birthplace of Goethe and the Asian Year of the Ox.

Millions of people in Asia expect a good harvest, more prosperity and happiness from the Year of the Ox. In general, the ox is considered a symbol of confidence. Positive qualities such as diligence and honesty are its attributes. In the Year of the Ox, a sense of responsibility, duty and discipline are required. Especially in times of the Corona pandemic, it is believed that these qualities are necessary to cope with the worldwide Corona crisis.

The concept for the design of the art edition Golden Ox.



Limited Edition 150 pieces (Sales start January 2021)

Goethe's Journey to Italy

6.500,00 EUR



The golden mountains symbolize Goethe's journey to Italy.

Goethe is looking for a "new self" on this journey.

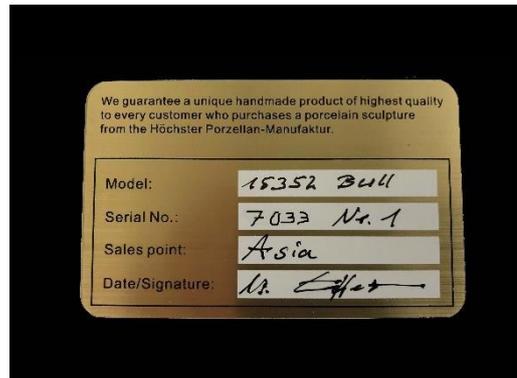
The year 2020 was an extraordinary year, 2021 will be a good time to find a "new self".



Limited Edition 150 Pieces (Sales start January 2021)

Goethe's Color study

8.600,00 EUR



Goethe was the first study colors with regards to their influence on the human psyche.

According to Goethe, colors arise from the interplay of light and darkness.

The gloomy year 2020, marked by COVID-19, is over and we stand in the light again.

In this light we can be creative again, with all colors, and find a new way for 2021.



Limited Edition 150 Pieces (Sales start January 2021)

Goethe's Mephisto

8.600,00 EUR



Everyone has had bad experiences in 2020 and for some they seem to last foreve.

We should take the lessons from the past and create something new.

The only thing we need to do is to learn from our experience.